Submittal Requirements:

- 1. A site plan showing the proposed location of the sign(s) on the site and/or on the building.
- 2. Any existing signs on the site plus their dimensions.
- 3. Scaled drawing of the individual sign(s) showing the height, size, dimensions, materials, colors, structural supports, landscaping and lighting.
- 4. Contact information for the business owner.
- 5. Master Sign Plan and approval of the sign from the building owner, if in a multitenant building.

NOTE: Pay sign permit fee before sign is installed.

Where is the Community Business and Resort District?



There are two Community Business and Resort Districts in the city. One is located along 2nd Avenue from Karrow Avenue west toward the edge of the planning district. The other district is located along Wisconsin Avenue from the viaduct north to Lacy Lane.



Sign Permit Information



COMMUNITY BUSINESS



Community Business and Resort Sign Standards

Freestanding Signs:

Design:

Two parallel poles or on a base with landscaping, setback 5-feet from the edge of the property line outside the site distance triangle

Number of Signs: 1 per developed site

Maximum height:

6-feet

Maximum sign area:

Single tenant: 24 square feet

Multi-tenant: 24 square feet plus 5

square feet per tenant



Building Mounted Signs:

Types of Signs:

Flush mounted wall signs

<u>Projecting</u> signs (perpendicular to the wall) - one per business

Number of Signs:

single tenant: One per business

multi-tenant: One per business

Maximum sign area:

single tenant: 24 square feet

multi-tenant:

Buildings with 40 lineal feet or less: 24 square feet plus 5 square feet per tenant

Buildings with more than 40 lineal feet: 24 square feet plus 0.6 per lineal feet beyond 40 lineal feet plus 5 square feet per tenant [EXAMPLE: building with 65-feet of lineal frontage with 3 tenants: $24 + (25 \times 0.6) + (5 \times 3) = 54 \text{ s.f. of sign}$]

Lineal frontage is only measured along

the addressed side of the building.

Other Permitted Signs:

Neon advertising (beer signs, open, etc.). Up to <u>four</u> are permitted located within a window with a maximum of three square feet per sign.

City of Whitefish

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