

WHITEFISH

• MONTANA •

CONVENTION & VISITORS BUREAU

Board Meeting
Monday, Jan 10, 2022
2:30 - 4:30 p.m.
Location: Whitefish City Hall

Item	Individual	Action	Time
Welcome	Mariah Joos		
Introductions			
Approval of Minutes		Approve	5 mins
Public Comment			5 mins
Special Presentations			10mins
Glacier Nordic Center	Cameron Blake	Information	
Agency Reports			15 mins
December Recap	Mary Angelo (DVA)	Information	
PR Recap	Brian Schott	Information	
Committee Reports			
<u>WCVB Finance Committee</u>		Info/Approve	5 mins
SUBJECT: Monthly update			
Committee: Rhonda Fitzgerald, Edna White, Mariah Joos, Jessie Farnes			
<u>WCVB Marketing Committee</u>		Info/Approve	20 mins
SUBJECT: Secret Season Media Plan			
Committee: Rhonda Fitzgerald, Edna White, Nick Polumbus, Erica Terrell			
Staff Reports			15 mins
Sales & Marketing	Dan Hanson	Information	
Director's Report	Dylan Boyle	Information	
New Business			
FY23 Marketing Plan Timeline	Dylan Boyle	Information	
Old Business			
Other			
Board Roundtable			

Next Meeting: Feb 14, 2022, Location: Whitefish City Hall starting at 2:30pm Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.