

WHITEFISH

• MONTANA •

CONVENTION & VISITORS BUREAU

Board Meeting
Monday, May 11 2020
2:30 p.m. – 4:30 p.m.

Location: Via Zoom Video Conferencing - Call 862-3390 for details on how to attend.

<u>Item</u>	<u>Individual</u>	<u>Action</u>	<u>Time</u>
Welcome	Zak Anderson		
Introductions			
Approval of Minutes		Approve	5 mins
Public Comment			5 mins
Special Presentation: Whitefish Shines	Chris Schustrom	Information	15 mins
Agency Reports Spring Media Update Public Relations Report	Mary Angelo (DVA) LJ Communications	Information Information	40 mins
Committee Reports <u>WCVB Finance Committee</u> SUBJECT: FY20 & FY21 Revised Financials <i>Committee: Rhonda Fitzgerald, Edna White, Jessie Farnes</i>		Info/Approve	15 mins
<u>WCVB Marketing Committee</u> SUBJECT: Spring Media Update <i>Committee: Zak Anderson, Edna White, Nick Polumbus, Rhonda Fitzgerald</i>		Info/Approve	15 mins
Staff Reports Marketing & Sales Director's Report	Dan Hansen Dylan Boyle	Information	15 mins
New Business			
Old Business			
Other Board Member Round Table	All Board Members	Information	10 mins

Next Meeting: June 15, 2020 (Location TBD: Remote Meeting or City Hall)

Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.