

# WHITEFISH

## • MONTANA •

CONVENTION & VISITORS BUREAU

**Board Meeting**  
**Monday, Jan 10, 2022**  
**2:30 - 4:30 p.m.**

**Location: via Zoom - Registration required to attend.**

**Register at:**

<https://us02web.zoom.us/meeting/register/tZckf-CtqzksHtUL0t-8a38uEwxXenpAqwWF>

<u>Item</u>	<u>Individual</u>	<u>Action</u>	<u>Time</u>
<b>Welcome</b>	Mariah Joos		
<b>Introductions</b>			
<b>Approval of Minutes</b>		Approve	5 mins
<b>Public Comment</b>			5 mins
<b>Special Presentations</b>			10mins
Glacier Nordic Center	Cameron Blake	Information	
<b>Agency Reports</b>			15 mins
December Recap	Mary Angelo (DVA)	Information	
PR Recap	Brian Schott	Information	
<b>Committee Reports</b>			
<u>WCVB Finance Committee</u>		Info/Approve	5 mins
SUBJECT: Monthly update			
<i>Committee: Rhonda Fitzgerald, Edna White, Mariah Joos, Jessie Farnes</i>			
<u>WCVB Marketing Committee</u>		Info/Approve	20 mins
SUBJECT: Secret Season Media Plan			
<i>Committee: Rhonda Fitzgerald, Edna White, Nick Polumbus, Erica Terrell</i>			
<b>Staff Reports</b>			15 mins
Sales & Marketing	Dan Hanson	Information	
Director's Report	Dylan Boyle	Information	
<b>New Business</b>			
FY23 Marketing Plan Timeline	Dylan Boyle	Information	
<b>Old Business</b>			
<b>Other</b>			
Board Roundtable			

*Next Meeting: Feb 14, 2022, Location: Whitefish City Hall starting at 2:30pm* Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.