

APPLICATION FOR HIGHWAY 93 BANNER



Name of Sponsoring
Business or Organization _____

Address: _____

Contact Person: _____

Phone Number: _____

APPLICATION FEE: \$10

Is the organization/event for non-profit? _____ What is the date of the event? _____

Does the event take place in Whitefish? _____

What are the Dates you would like to hang the banner? _____

What is the approximate wording of the banner? _____

Banner Requirements

1. The maximum time that a banner may be installed is 14 days. An individual or organization may, after the expiration of a permitted 14-day period, reapply for an additional 14-day period, if no other individual or organization has applied to install a banner for the following time period. (Res. No 00-54)
2. **Per MDT regulations, all banners must be for events sponsored or promoted by the City of Whitefish for benefit to the City and/or Community of Whitefish. NO BUSINESS names are allowed on any portion of the banners even as a sponsor**
3. The perfect size of banner is: 2 feet by 24 feet with rope leads of 24 feet on each end, 2 on top and 2 on bottom. Banner needs grommets and wind slits.
4. All applications must be turned into the City of Whitefish City Clerk's office at **1005 Baker Ave** or **PO Box 158, Whitefish, MT 59937**.
5. Coordination with other organizations for installing and taking down banner is the applicant's responsibility. (Please see attached list of companies.)
6. A payment of \$10 is required before application is approved.

COMPANIES TO HANG BANNERS FOR HWY 93

Following is a list of businesses that are willing to place banners across Highway 93. It is the responsibility of the applicant to contact these businesses for placement.

We have been notified that the perfect size of a banner is as follows: 2 feet by 24 feet with rope leads of 24 feet on each end-2 on top and 2 on bottom. Banner needs grommets and wind slits. If you want it to be viewed from traffic coming and going through town, you will need verbiage on both sides.

KALISPELL ELECTRIC. Contact Jeff @ 471-2572

Kalispell Electric charges \$75.00 an hour with an average cost of \$350 per banner (place up and take down). The organization is charged travel time to and from Kalispell every time the truck is dispatched. This includes any time the truck has to go for wind repair (if the banner flips over, etc.). They are willing to split the cost of placing the banner with the two organizations involved at the time of putting it up and taking it down-however, it is up to the organization to arrange this coordination. The organizations have to arrange getting the banners to a convenient location for Kalispell Electric to pick up. The Whitefish Chamber at 307 Spokane Avenue is one option.

ROCKY MOUNTAIN PAINTING. Contact Terry Conat @ 253-5713

Contact Terry for prices for installation.

Coordination with other organizations for installing and taking down banner is applicant's responsibility. Remember only non-profit organizations may have use of the space and the events must take place in Whitefish. No business names are allowed on any portion of the banners even as a sponsor. All applications must be turned into the City of Whitefish City Clerk's office at 1005 Baker Ave or PO Box 158. A payment of \$10 is required before application is approved.