

**Whitefish Convention and Visitors Bureau
Board Meeting
DRAFT AGENDA
Thursday, March 26, 2015
3:00 p.m.
Rocky Mountain Lodge**

Item	Individual	Action	Time
Welcome	Erica		
Introductions			
Approval of Minutes		Approve	
Public Comment			10 min
PR Report	LJ Communications	Information	15 min
Marketing Committee	Nick		20 min
FY16 Marketing Plan	Dylan	Approve	
Website Report	Old Town	Information	
Campaign Updates	Old Town	Information	
Spring Opportunities	Old Town	Information	
New Business			10 min
Board Terms	Dylan	Information	
AERO	Dylan	Info/Approve	
Winter Woods Dog Sled	Dylan	Info/Approve	
Old Business			5 min
Whitefish Restaurant Week	Erica	Information	
Director Report	Dylan	Information	10 min
Financial Report	Rhonda	Approve	5 min
Other			
State & Local Legislative Update	Dylan	Information	5 min

Next Meeting: TBD

Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.