

**Whitefish Convention and Visitors Bureau
Board Meeting
AGENDA
Monday February 10, 2014 at 4pm
Rocky Mountain Lodge**

Item	Individual	Action	Time
Welcome	Erica Coffman		
Introductions			
Public Comment			
Approval of Minutes		Approve	
Financial Report	Rhonda	Approve	5 min
Director Report	Dylan	Information	10 min
PR Report	Lisa Jones	Information	10 min
Marketing Committee	Nick P		20 min
Winter campaign	Old Town	Update	
Additional Opportunities	Old Town	Approve	
Website	Old Town	Update	
New Business			15 min
West Glacier VIC	Dylan	Information	
FY 15 Marketing Plan	Dylan	Information	
Old Business			15 min
Promo videos	Old Town	Update	
AERO	Dylan	Update	
Other			

Next Meeting: April 2014. Date and place to be determined.

Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.