

*Submittal Requirements:*

1. A site plan showing the proposed location of the sign(s) on the site and/or on the building.
2. Any existing signs on the site plus their dimensions.
3. Scaled drawing of the individual sign(s) showing the height, size, dimensions, materials, colors, structural supports, landscaping and lighting.
4. Contact information for the business owner.
5. Master Sign Plan and approval of the sign from the building owner, if in a multi-tenant building.

NOTE: Pay sign permit fee before sign is installed.



*Where is the Highway District?*



The *Highway District* is bounded on the north by 9th Street and the Whitefish River, along the east by the Whitefish River and Riverlakes Parkway to Hwy 40, along the west by O'Brien Avenue to Highway 40 and the south at Highway 40.

City of Whitefish

*Highway District*

*Sign Permit Information*



# Highway Sign Standards

## Freestanding Signs:

### Design:

Two parallel poles or on a base with landscaping, setback 5-feet from the edge of the property line outside the site distance triangle

### Number of Signs:

Less than 150-feet of frontage: 1

151–300-feet of frontage: 2

301-450-feet of frontage: 3

### Maximum height:

10-feet

### Maximum total sign area:

Single tenant: 65 square feet

Multi-tenant: 65 square feet plus 10 square feet per tenant—no sign can be greater than 75 square feet per sign

### Directional Signs:

Maximum 2 square feet at entrances

## Building Mounted Signs:

### Types of Signs:

Flush mounted wall signs

Projecting signs (perpendicular to the wall) - one per building maximum of 24 square feet

### Number of Signs:

single tenant: Three per building

multi-tenant: One per business

### Maximum total sign area:

single tenant: 0.5 per lineal foot of building frontage

multi-tenant: 0.6 per lineal foot of building frontage

Lineal frontage is only measured along the addressed side of the building.



## Other Permitted Signs:

Alley wall signs—6 square feet; businesses with only alley access 16 square feet

Neon advertising (beer signs, open, etc.). Up to four are permitted located within a window with a maximum of three square feet per sign.



## City of Whitefish

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