

2020 AD REQUEST

"The Stumptown Scoop"

A Quarterly Newsletter from the City of Whitefish



Customer: _____

Contact: _____

Address: _____

Phone Number: _____

City/State/Zip: _____

Email: _____

Ad specifications: (page size is 8½" by 11" with ½" margins)

Half Page (roughly 7.5" by 4.5")	
Back Bottom	\$400 _____
Inside	\$350 _____
1/3 Page (roughly 4.94" x 3.5625")	\$250 _____
1/6 Page (roughly 2.38" x 3.5625")	\$150 _____
Banner (7.5" x 0.75")	\$100 _____
Same Ad as Previously Provided	_____
TOTAL:	_____

**Reach out to over
8,700 households
and businesses in
the 59937**

2020 Publication Dates

SPRING - February
SUMMER - May
FALL - August
WINTER - November

- All ads must be print ready and at least 300 dpi resolution
- Ads are intended to be for Whitefish area businesses selling products or services, or Whitefish area events.
- Ads, ad request forms, and payments are due to the City Clerk by the last Friday of January, April, July, and October with the newsletter going out a couple of weeks later.

I agree to the price of \$_____ for my ad in "The Stumptown Scoop" and to the conditions contained herein. I understand that space is limited and my ad may be bumped to another page, to a subsequent publication, or canceled (City will be in communication with you). I further understand the City of Whitefish reserves the right to publish or not publish ads at their discretion and that ads are for Whitefish area businesses selling products and/or services and Whitefish area events.

Signature: _____

Date: _____

For questions, please call Michelle Howke at (406) 863-2402
Please email your ad and ad request form to: mhowke@cityofwhitefish.org
Please submit your payment to the City of Whitefish City Hall at 418 E 2nd St.