

WHITEFISH

• MONTANA •

CONVENTION & VISITORS BUREAU

Board Meeting
Monday, October 12, 2020
2:30 p.m. – 4:30 p.m.

Location: via Zoom - please call 862-3390 for information on how to register

<u>Item</u>	<u>Individual</u>	<u>Action</u>	<u>Time</u>
Welcome	Zak Anderson		
Introductions			
Approval of Minutes		Approve	5 mins
Public Comment			5 mins
Agency Reports			40 mins
Winter Media Plan	Mary Angelo (DVA)	Information	
Public Relations Report	LJ Communications	Information	
Committee Reports			
<u>WCVB Finance Committee</u>		Info/Approve	15 mins
SUBJECT: Safety Grant & TPA Collections			
Committee: Rhonda Fitzgerald, Edna White, Mariah Joos, Jessie Farnes			
<u>WCVB Marketing Committee</u>		Info/Approve	15 mins
SUBJECT: September Recap			
Committee: Erica Terrell, Edna White, Nick Polumbus, Rhonda Fitzgerald			
Staff Reports		Information	15 mins
Marketing & Sales	Dan Hansen		
Director's Report	Dylan Boyle		
New Business			
Membership Levels		Information	5 mins
Old Business			
Strategic Session with Mike Bento		Information	5 mins
Other			
Board Member Round Table	All Board Members	Information	15 mins

Next Meeting: November 9, 2020 (Location TBD) Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.