



**WCVB Board Meeting Agenda**  
**Monday, March 9, 2020**  
**2:30 p.m. – 4:30 p.m.**  
**Location: Whitefish City Hall, Conference Room**

<b>Item</b>	<b>Individual</b>	<b>Action</b>	<b>Time</b>
Welcome	Zak Anderson		
Introductions			
Approval of Minutes		Approve	5 mins
Public Comment			5 mins
<i><u>Special Presentation:</u></i>			
Intro to New City Manager	Dana Smith	Information	15 mins
<i><u>Agency Reports</u></i>			
Winter Campaign Update	Mary Angelo (DVA)	Information	30 mins
Public Relations Report	LJ Communications	Information	
<i><u>Committee Reports</u></i>			
WCVB Marketing Committee FY21 Narrative & Budget <i>Committee: Rhonda Fitzgerald, Edna White, Nick Polumbus</i>		Info/Approve	40 min
WCVB Admin Committee FY20 Staff Performance Review <i>Committee: Rhonda Fitzgerald, Nick Polumbus, Erica Terrell</i>		Info/Approve	
<i><u>Staff Reports</u></i>			
Marketing & Sales Director's Report	Dan Hansen Dylan Boyle	Information	10 mins
<i><u>New Business</u></i>			
<i><u>Old Business</u></i>			
DestiMetrics	Dylan Boyle	Information	5 mins
<i><u>Other</u></i>			
Board Member Round Table	All Board Members	Information	10mins

*Next Meeting: April 13, 2020 – at City Hall Conference Room*

Note: Other than the meeting starting time, agenda items may be rearranged.  
 Public comment is welcome on all items.